



Framed

Greenmood®

Framed

by Alain Gilles

Multidirectional acoustic
moss frames

Greenmood®

About us

Founded in the heart of Europe, in Brussels, Belgium, our company introduces a new and revolutionary plant design concept.

We offer fully preserved natural plant products that combine aesthetics with high-level acoustic absorbance. Our handmade products contribute to increased performance and higher levels of wellbeing within the workplace.

We design and deliver all the structural and natural elements you need to reduce noise and increase the visual appeal of your interior space. Thanks to their unique ecological process, our mosses and foliages are totally maintenance free: they require neither pruning, nor watering, nor even sunlight.

Peace, quiet, wellbeing; inspired by nature.

Welcome to Greenmood.



Moss harvested manually in european forests

About "Framed"

"Framed" is a series of evocative framed wall panels made from reindeer moss.

With four distinctive design styles and multidirectional hanging possibilities, the panels provide architects and designers with a significant amount of creative freedom.

The stylistic non-figurative forms allow viewers to picture what they wish to see in the multi-tonal shapes and lines. Each panel acts as a catalyst to a world of personal dreams and memories.



A natural creative look for any interior environment



The benefits



ENVIRONMENT

Our plants and mosses are harvested manually & sustainably in European forests. Our backing panels and frames are produced in Europe and certified PEFC/FSC.



HEALTH

The preservation process involves solely unharmed & biobased materials, guaranteeing 100% biodegradable, hypoallergenic and non-toxic products.



MAINTENANCE

Preserved plants and mosses are for indoor use only. That being said, they require no maintenance whatsoever: neither watering, nor pruning, nor even sunlight.



DURABILITY

To achieve optimal durability it is recommended to avoid exposure to direct sunlight and proximity to water or heat sources.

As moss dries out when its environment does, it is strongly advised to avoid touching it. It will get back to soft touch when humidity raises again and is therefore a good humidity indicator.



NOISE REDUCTION

The secret to a well-balanced corporate interior is not just in how it looks and functions but also in how it sounds. Noise pollution in working places results in poor concentration, reduced levels of collaboration, increased stress, discomfort...

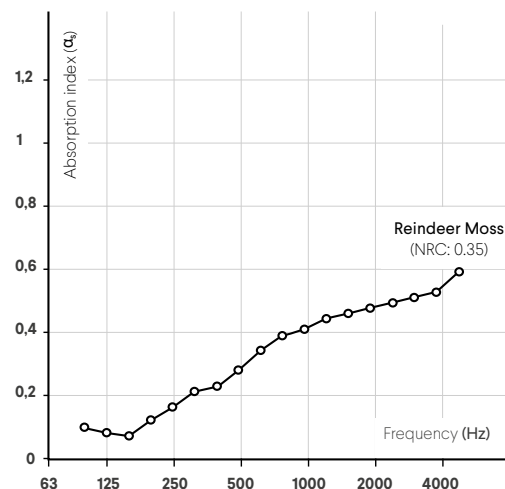
As with all our design collections, Framed is designed with the power of natural sound absorption in mind. Ambient noise is cushioned within the natural moss material, thereby helping to reduce the overall sound in an interior.

These panels enhance not only the visual appeal of a space but also the auditory ambience.

Natural preserved mosses provide undeniable sound-reducing qualities that have gone through certified laboratories.

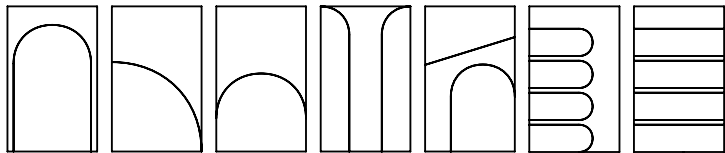
The study below was conducted in a laboratory setting, the result displays the mosses undeniable noise reduction capability.

The tests were conducted in accordance to the ISO 11654:1997 standard (laboratory-based sound absorption coefficient measurements using 10m² for each moss).

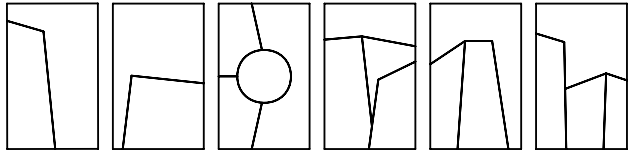


The Collections

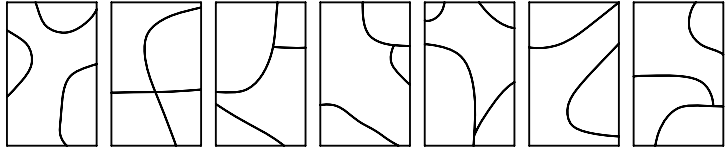
Geometric



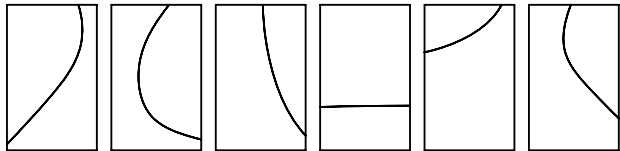
Landscape



Synergy



Harmony



Geometric



Geometric arched shapes give a sense of an opening towards an undescribed exterior view, like a patio, an external gallery, or the windows of a house on the Italian Riviera.

They are indeed inspired by personal holiday photos taken in Italy by the designer himself.

Framed with real massive oak wood specifically designed for Greenmood, each panel is available in different sizes — small, medium, large and extra-large. The Reindeer Moss comes in a variety of colours to mix and match according to your design needs.

Ideal for any type of interior, from residential to commercial, the Framed collection has been intelligently designed to enhance any space, from a living room or bedroom to a corporate office or lobby.

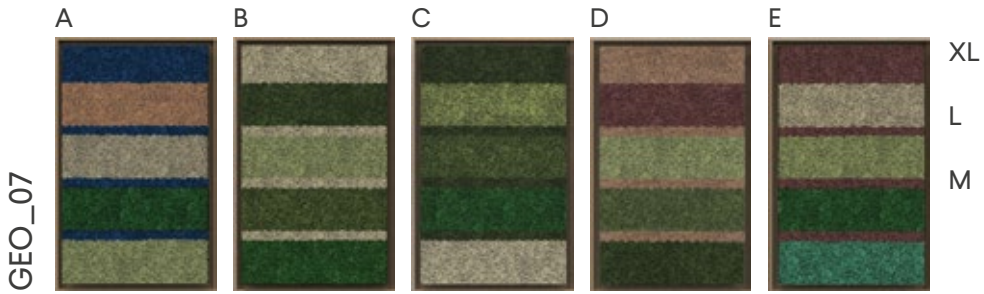
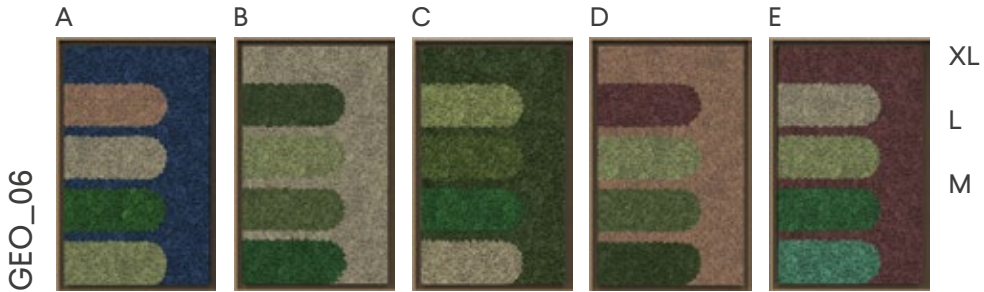
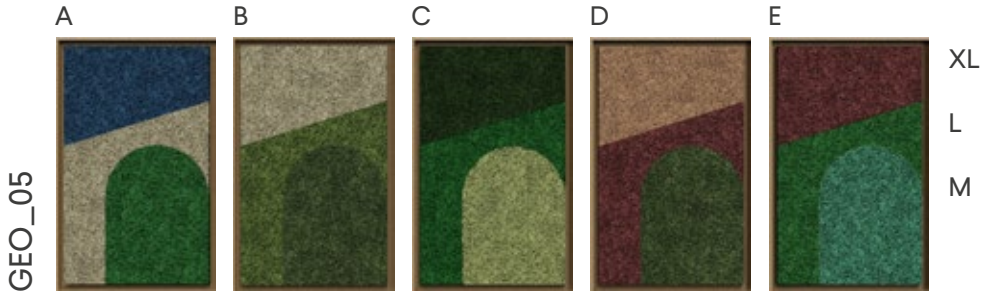
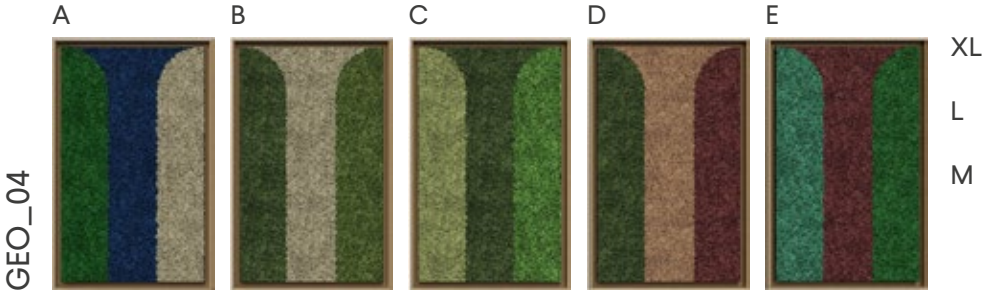
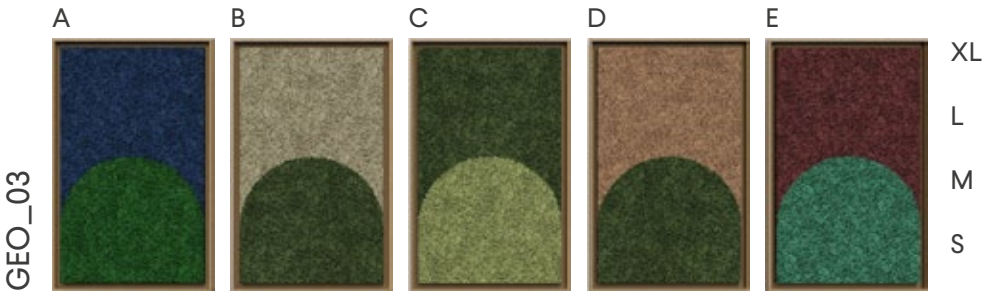
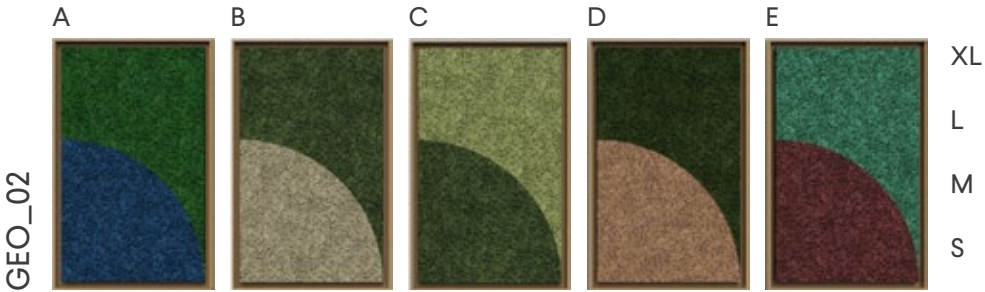
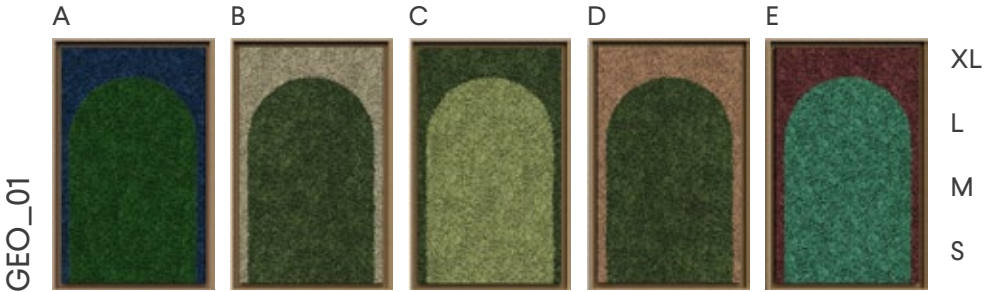


A natural
creative look
for any interior
environment

Enhance the
visual appeal
and auditory
ambience



Geometric Models



Landscape



Simplified architectural landscapes are also portrayed with undefined volumes and straight lines.

They could be skyscrapers, or gorgeous villas, or simply a well-cut lawn as a backdrop for a summer picnic – wherever the imagination takes you.

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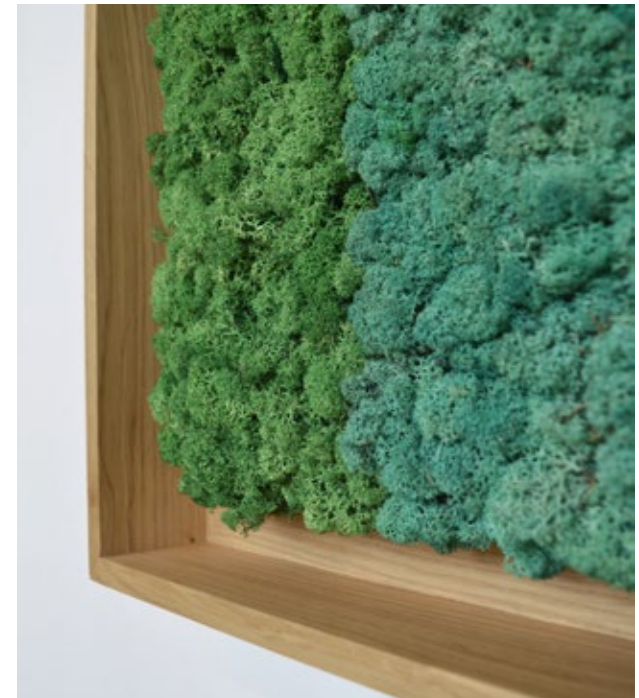
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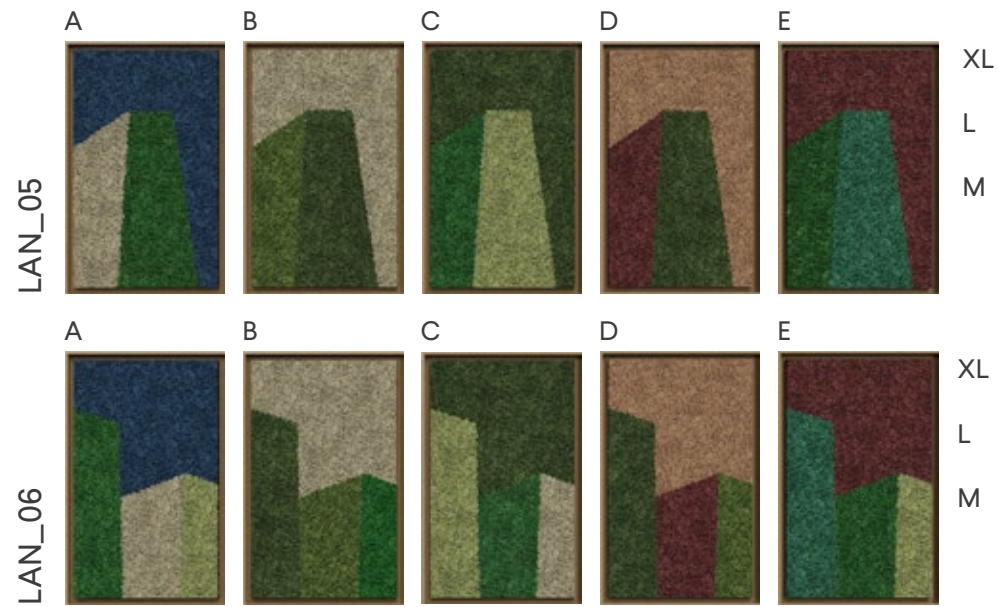
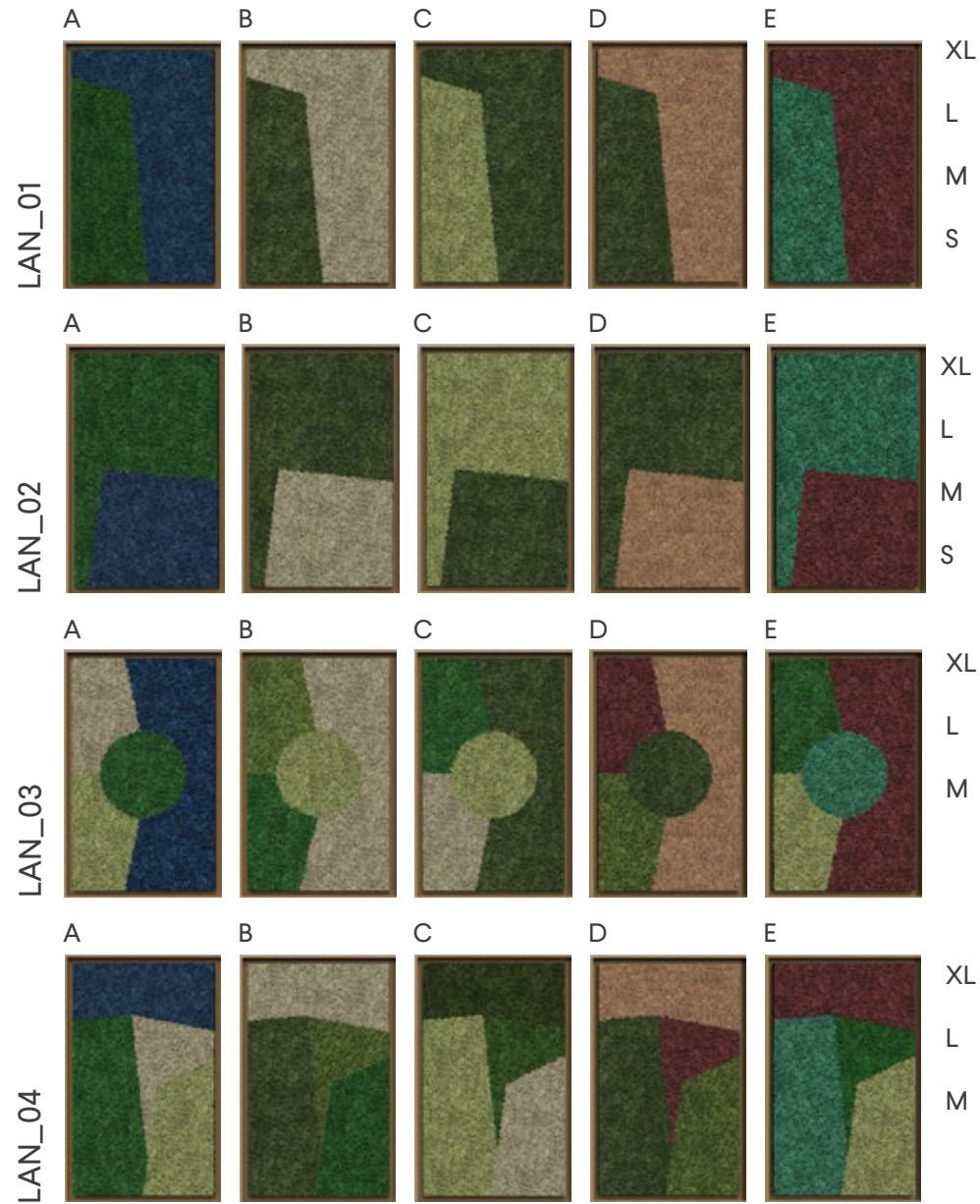
Unlimited stories
contained within
a single massive
oak frame



Visual appeal
combined with
natural sound
absorption



Landscape Models



Synergy



Undefined curved shapes evoke a spirit of interaction, intimacy and the complex world of human relationships. The shapes are decidedly inclusive. Each form can almost be seen as a doodle study, isolated into a smaller frame but part of something much larger that's unseen but felt.

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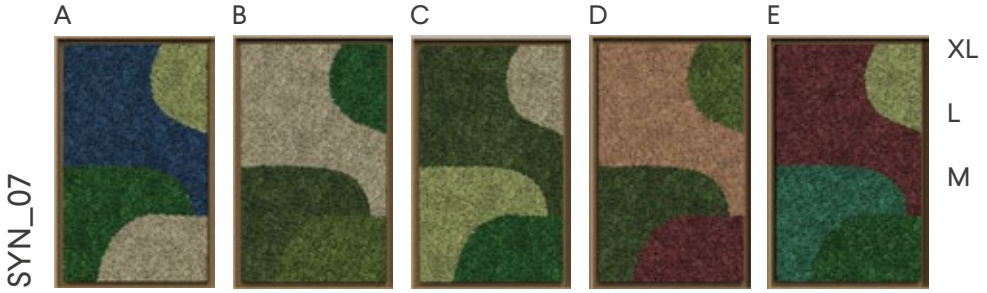
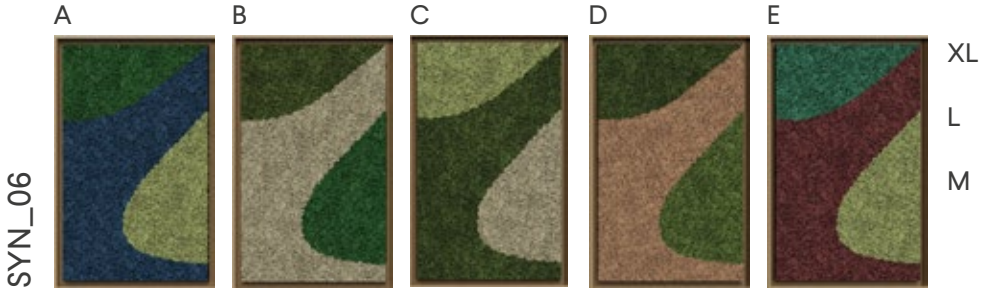
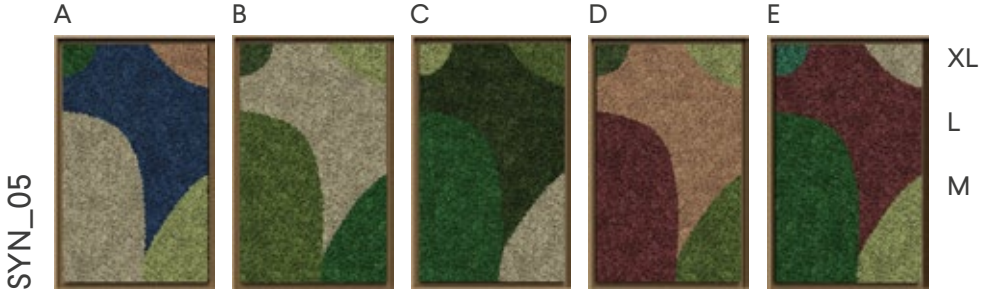
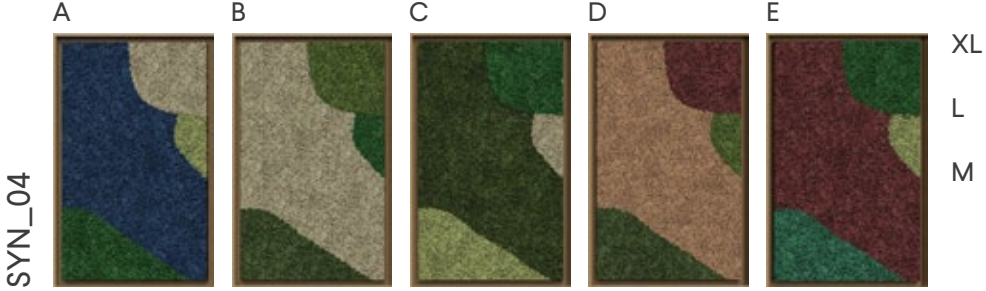
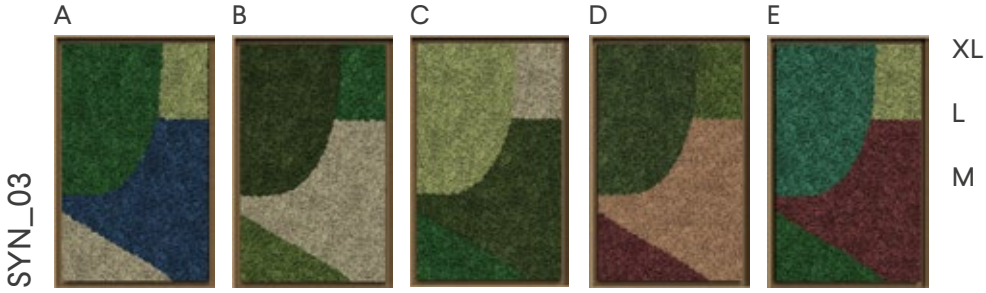
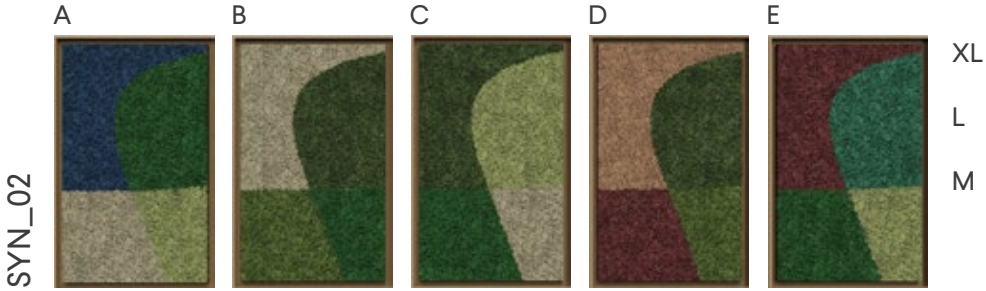
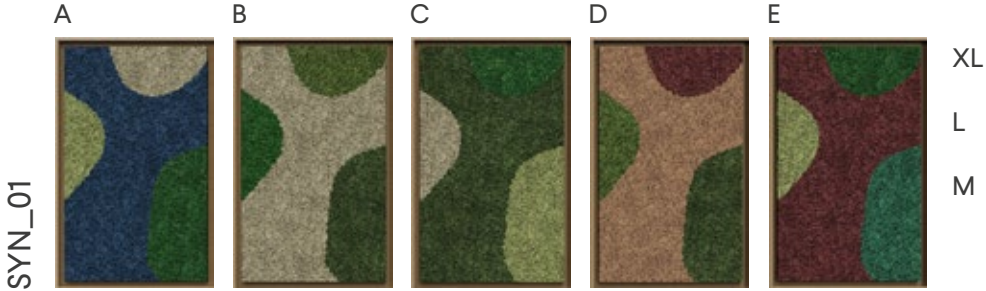
Ideal for
any type
of interior



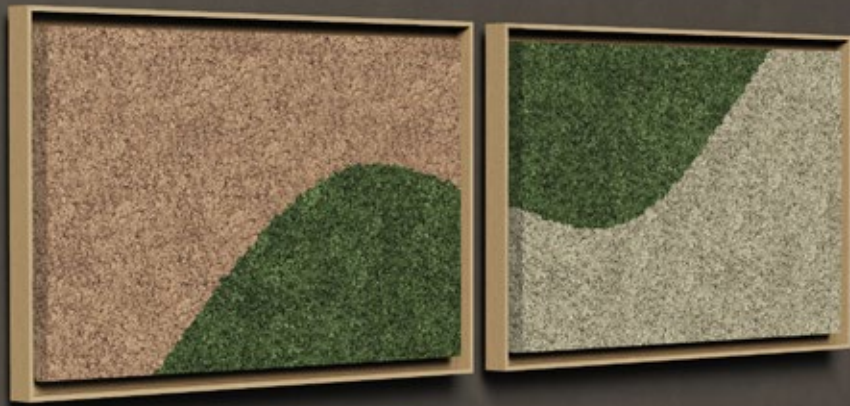
Patterned moss
panels designed
to inspire the
imagination



Synergy Models



Harmony



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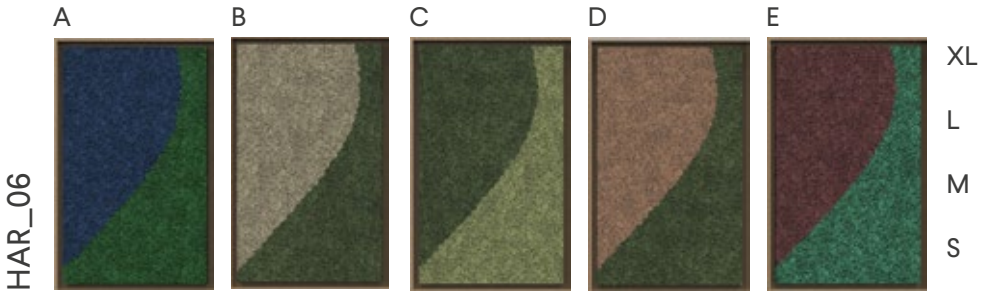
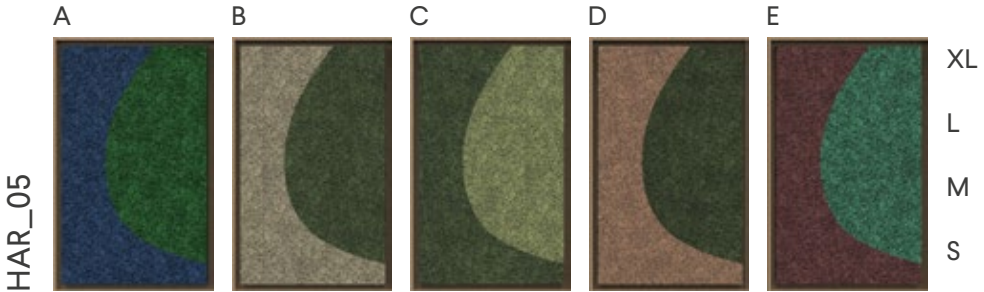
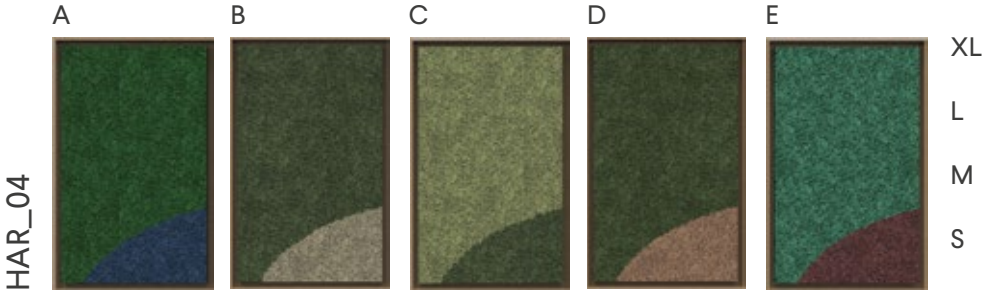
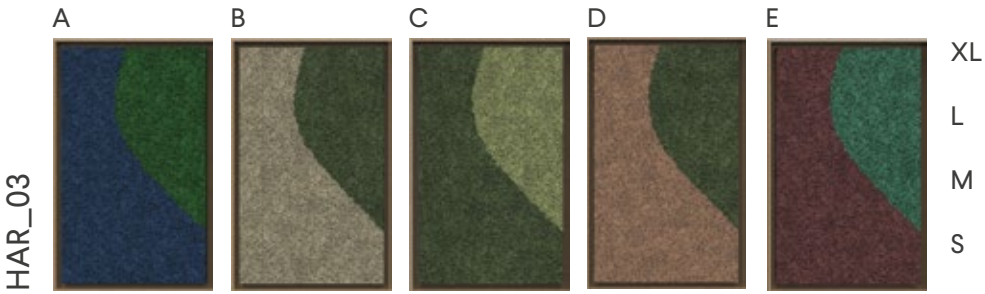
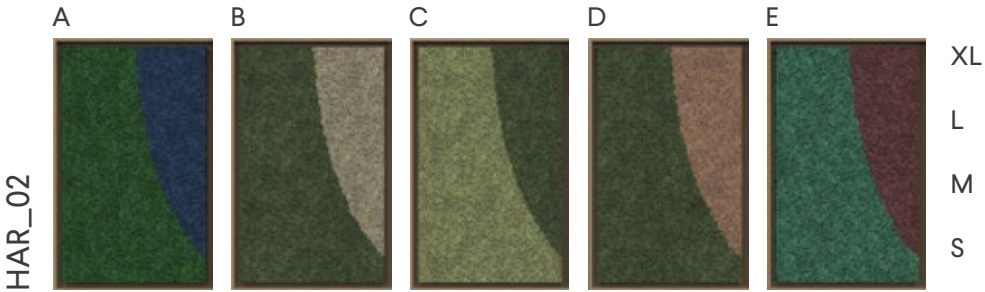
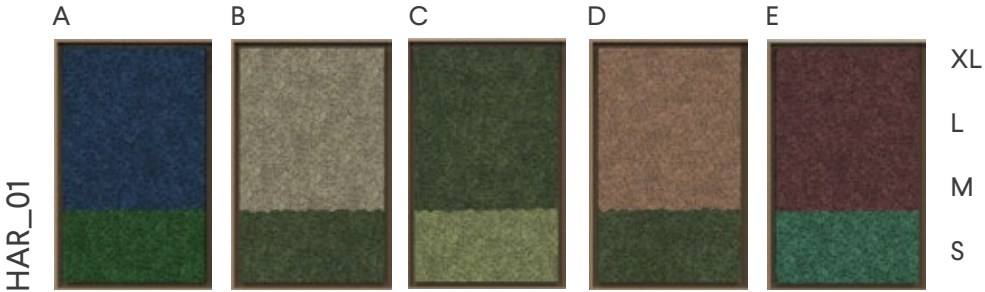
Multi-tonal
shapes and lines



Visual appeal
combined with
natural sound
absorption

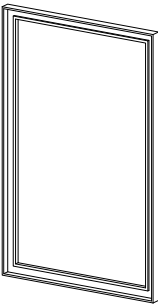


Harmony Models



Specifications

Format XL

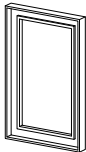


Dimensions:
205 x 130 x 7,5 cm
80 ¾ x 51 ¼ x 3 in

Material:
Oak Wood

Weight:
48 kg
106 lb

Format M

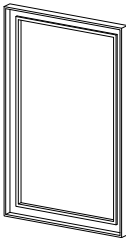


Dimensions:
95 x 60 x 7,5 cm
37 ½ x 23 ¾ x 3 in

Material:
Oak Wood

Weight:
16 kg
36 lb

Format L



Dimensions:
150 x 95 x 7,5 cm
59 x 37 ½ x 3 in

Material:
Oak Wood

Weight:
39 kg
86 lb

Format S

(for models with 2 colors only)



Dimensions:
60 x 38 x 7,5 cm
23 ¾ x 15 x 3 in

Material:
Oak Wood

Weight:
6 kg
14 lb

Color chart



Royal Blue - 74



Peach - 68



Medium - 70



Old Green - 64



Burgundy - 63



Natural - 56



Grass Green - 78



Mentha - 54



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